

# Jim Scott

jimscottdesign.com / jimscottdesign@gmail.com / 443-386-7573

## QUALIFICATIONS

HTML5  
CSS2+3  
SASS  
Javascript  
jQuery  
UX/UI  
Adobe Suite  
Bootstrap  
Foundation  
Familiar with PHP  
Familiar with Wordpress  
Final Cut  
Flash  
Quark  
CorelDraw  
FileMaker Pro  
Microsoft Office Suite

## EDUCATION

**Associate of Arts,  
Graphic Design**  
Howard Community College  
Columbia, MD  
December 2009

**Bachelor of Science,  
Business Administration**  
Frostburg State University  
Frostburg, MD  
December 2007

## EXPERIENCE

### Web Designer/Developer

Visual Data Systems / Columbia, MD  
October 2012 – Present

- Responsible for website design and development process and maintenance in collaboration with all internal departments
- Produce creative solutions and provide consultation for increased site experience and usability, more effective branding and higher conversion rates for hospitality and travel industry clients

### Graphic Designer

MTH Electric Trains / Columbia, MD  
October 2010 – October 2012

- Controlled all layout and design of catalogs, product art, signage, packaging, custom decals, advertising and marketing collateral
- Responsible for providing web content, instruction manual layout, and overseeing all licensing design specifications

### Graphic Design Intern

Buck Wear Inc / Baltimore, MD  
June 2009 – March 2010

- Participated in all aspects of design and illustration process for multi-million dollar sportswear company
- Assisted with web content, photography, pre-production of catalogs and sales

### Promotions Assistant

Clear Channel Communications, DC 101 / Rockville, MD  
Summers 2005, 2006

- Represented #1 rock station in a top 10 U.S. market, leading on-location music, promotional, and sales events
- Collaborated with all levels of promotions and production staff to plan and implement strategy for DC101 and its affiliates

### Marketing Consultant

LaVale Dryclean and Shirt Salon / LaVale, MD  
March 2007 – May 2007

- Conducted internal and external analysis of the client and industry
- Worked with marketing team to develop comprehensive marketing plan for client

### Arts & Lectures Chair

University Programming Council / Frostburg, MD  
Fall 2006 – Spring 2007

- Completed contracts with various entertainers/speakers for university events to benefit students and community
- Displayed leadership and communication skills by governing over committee and working with Programming Council